



4th Annual Oregon Horse Directory

*The only statewide equine
resource in Oregon!*

All Equine Related
Businesses and
Organizations can
receive a **FREE**
Classified Listing!

PREMIER classified
listings are only \$30

Or are FREE with your 2018
OHC Basic Membership.

NEW Deadline:
Friday, February 2, 2018

2018 - 2019
Oregon Horse Directory
FREE
Be sure you are listed!
Call us today!
971-224-5879

**OREGON
HORSE COUNTRY**

**Oregon's Official Guide
to Equine Businesses**

Associations • Tack & Feed • Trainers
Online Stores • Lessons • Boarding
Breeders • Youth Camps & Programs
Clubs • Non-Profits • Veterinarians
Farriers • Adult Camps & Programs
Fencing • Rescues • Tourist Activities
Alternative Medicines • Equine Business
Resources *and so much more!*

OregonHorseCountry.com
Facebook.com/OregonHorseCountry

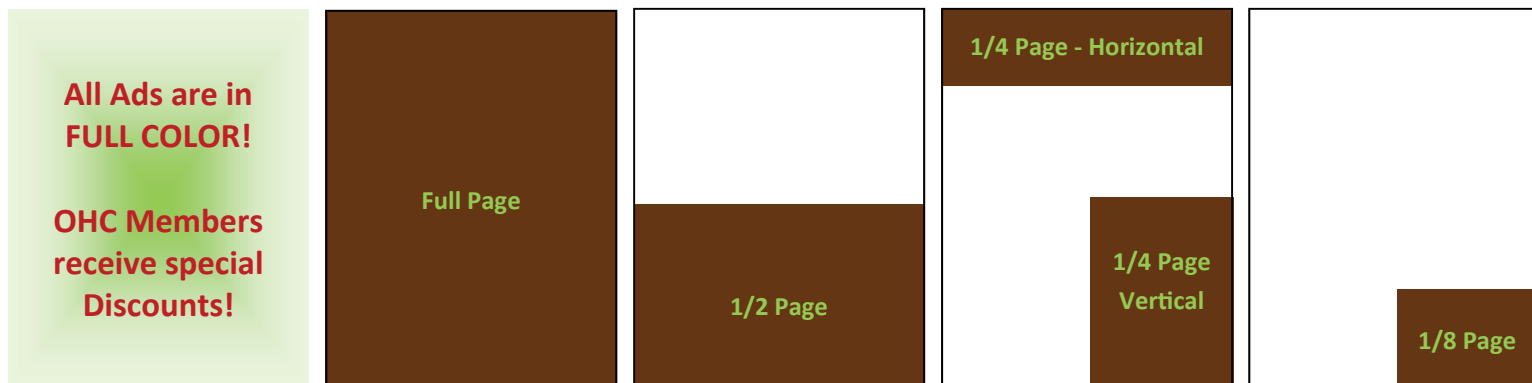
DISTRIBUTED THROUGHOUT OREGON AT:

Feed Stores - Tack Stores - Equine Events and Shows - Veterinarian Offices
Annual Association Conferences & Banquets - All OHC booths

Also available as a .PDF on our website

www.OregonHorseCountry.com

2018-19 Oregon Horse Directory Advertising Information



15,000 copies distributed state-wide and electronically at OregonHorseCountry.com!

	Ad Size (width x height)	OHC Golden Horseshoe Member Price*	OHC Basic Member Price*	Non-Member Price
Back Cover	5" x 8"	\$1,100	\$1,210	\$1,390
Inside Front Cover	5" x 8"	\$1,100	\$1,210	\$1,390
Inside Back Cover	5" x 8"	\$ 750	\$ 825	\$ 950
2 Full Page Spread	2 - 5" x 7.5" pages	\$1,150	\$1,280	\$1,500
Full Page	5" x 7.5"	\$ 650	\$ 715	\$ 825
1/2 page	5" x 3.75"	\$ 320	\$ 350	\$ 400
1/4 page - vertical	2.375" x 3.75"	\$ 190	\$ 210	\$ 240
1/4 page - horizontal	5" x 1.75"	\$ 190	\$ 210	\$ 240
1/8 page	2.375" x 1.75"	\$ 110	\$ 120	\$ 135

*OHC Basic Membership is \$100 per year and Golden Horseshoe Membership is \$250 per year and provides a number of benefits above the Basic level. Please contact the OHC Office to learn more at 971-224-5879 or Brandi@OregonHorseCountry.com.

DISPLAY ADVERTISING INFORMATION - ALL ADS ARE IN FULL COLOR

- Ads must be sent as digital artwork in PDF or JPG files to Brandi@OregonHorseCountry.com.
- A signed Directory Order Form contract must be submitted to reserve advertising space.
- In order for your display ad to be included in the 2018-19 Oregon Horse Directory, full payment and ad artwork must be received by Friday, February 2, 2018.
- To receive the member rates, OHC membership for 2018 must be paid by February 2, 2018.

CLASSIFIED LISTING INFORMATION

- **BASIC listings are FREE**, and includes: business name, city/state, and phone number in up to 3 categories for free, additional categories can be purchased for \$10 each and must be paid by February 2, 2018.
- **PREMIER listings are \$30** (or free with your 2018 OHC membership) and includes: a bolded business name, full street or mailing address, city/state, phone number, email, and website in up to 5 categories, additional categories can be purchased for \$10 each.
- Staff has the right to edit category choices in order to make sure all listings are easily found.
- Those wishing to be included may submit their information on the Directory Order Form or by email with all information requested on the Directory Order Form to brandi@oregonhorsecountry.com.

Contact
Info

Brandi Ebner, OHC Executive Director
971-224-5879 / Brandi@OregonHorseCountry.com
www.OregonHorseCountry.com

**NEW Deadline for Display Ads and
Classified Listings is
Friday, February 2, 2018**



PO Box 1664
Prineville, OR 97754
971-224-5879

OREGON HORSE DIRECTORY ORDER FORM

This publication will be printed in full color with distribution throughout Oregon starting in March 2018. Upon filling out this order form, and signing at the bottom, you are entering into a contract with Oregon Horse Country for any fees incurred for display advertising or classified advertising as selected below.

OHC staff has the right to edit information provided as necessary.
Please print clearly—unreadable submissions will NOT be printed.

___ I WANT A FREE BASIC CLASSIFIED LISTING:

Business Name/Organization: _____

City/State: _____

Phone Number: _____

1st Category (from list on next page): _____

2nd Category (from list on next page): _____

3rd Category (from list on next page): _____

Additional categories may be purchased for \$10 each (please make note of additional categories): _____

___ I WANT A \$30 PREMIER LISTING: Please fill out the fields above, plus those below.

A Premier Listing is included with your 2018 OHC membership (no additional fee required)

Physical Address: _____

Contact Email: _____

Website: _____

4th Category (from list on next page): _____

5th Category (from list on next page): _____

Additional categories may be purchased for \$10 each (please make note of additional categories): _____

OPTIONAL DISPLAY ADVERTISEMENTS (CHECK ONE): Contact our office for info on Cover Page Ads

	OHC Golden Horseshoe Rate	OHC Basic Member Rate	Non-Member Rate
Back Cover (SOLD) _____	<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$1,210	<input type="checkbox"/> \$1,390
Inside Front Cover (SOLD) _____	<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$1,210	<input type="checkbox"/> \$1,390
Inside Back Cover (SOLD) _____	<input type="checkbox"/> \$ 750	<input type="checkbox"/> \$ 825	<input type="checkbox"/> \$ 950
2 Page Spread (full pages) _____	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$1,280	<input type="checkbox"/> \$1,500
Full Page _____	<input type="checkbox"/> \$ 650	<input type="checkbox"/> \$ 715	<input type="checkbox"/> \$ 825
1/2 page _____	<input type="checkbox"/> \$ 320	<input type="checkbox"/> \$ 350	<input type="checkbox"/> \$ 400
1/4 page - vertical _____	<input type="checkbox"/> \$ 190	<input type="checkbox"/> \$ 210	<input type="checkbox"/> \$ 240
1/4 page - horizontal _____	<input type="checkbox"/> \$ 190	<input type="checkbox"/> \$ 210	<input type="checkbox"/> \$ 240
1/8 page _____	<input type="checkbox"/> \$ 110	<input type="checkbox"/> \$ 120	<input type="checkbox"/> \$ 135

****Must submit digital artwork as .pdf or .jpg with resolution of 300 DPI**

PAYMENT AND SIGNATURE:

Advertising submission and payment for all advertising fees must be submitted by Friday, February 2, 2018. **Send to:** Oregon Horse Country, PO Box 1664, Prineville, OR 97754 or email to brandi@oregonhorsecountry.com
Credit card payments can be made by calling our office 971-224-5879 or visiting the Directory tab on our website.

Advertiser Signature: _____

Date: _____

2018 Oregon Horse Directory Category Options

- Acupuncture
 - Adult Camps & Activities
 - Advertising
 - Alternative Medicine
 - Apparel & Accessories
 - Appraisers (equine)
 - Architectural Design
 - Arena Construction
 - Art
 - Associations
 - Associations—member based
 - Author/Publisher
 - Awards
 - Barn Accessories
 - Barn Construction
 - Barrel Racing
 - Barrel Racing Training
 - Basic Riding Lessons
 - Basic Horse Training
 - Beach Rides
 - Bedding
 - Birthday Parties
 - Blanket Washing/Repairs
 - Boarding
 - Breed Organizations
 - Breeding Farm
 - Carriage Service
 - Centered Riding
 - Chiropractors (equine)
 - Colt Starting
 - Connected Riding
 - Cross Country
 - Custom Haying
 - Cutting Horse Training
 - Dentistry
 - Draft Horses
 - Dressage Lessons
 - Dressage Training
 - Driving/Carting Lessons
 - Dude Ranch
 - Education
 - Endurance Riding
 - Energy Medicine
 - English Pleasure Lessons
 - Equestrian Publications
 - Equine Assisted Activities & Therapies
 - Equine Grief Counseling
 - Equipment Suppliers
 - Equus Coaching
 - Event Announcers
 - Event Facilities
 - Eventing
 - Expos
 - Farriers
 - Farrier—barefoot
 - Feed Companies
 - Feed Stores
 - Fencing/Panels
 - Financial Planning
 - Gaited Horse Training
 - Graphic Design
 - Hay Sales/Dealer/Broker
 - Home Decorations
 - Hoof Rehabilitation
 - Horse Camping Information
 - Horse Drawn Vehicles
 - Horse Racing
 - Horse Sales/Trading
 - Horse Show Associations
 - Horse Sitting
 - Hunter/Jumper Lessons
 - Hunter/Jumper Training
 - Insurance - Equine, Farm, Ranch
 - Laundry & Repairs
 - Legal/Attorneys
 - Livestock Shelters
 - Lodging
 - Marketing
 - Massage (equine)
 - Miniature Donkeys
 - Miniature Horses
 - Mounted Archery & Shooting
 - Museum
 - Natural Horsemanship
 - Non-Profits
 - Obstacle Course Training
 - Organizations
 - Overnight Stabling
 - Pasture Consulting
 - Pet Cremation
 - Photography
 - Polo
 - Pony Rides
 - Promotional Items
 - Protection Items
 - Racing Stables
 - Ranch Retreats
 - Real Estate Agents – Farm, Ranch
 - Rehabilitation
 - Reining Training
 - Rescues
 - Retail
 - Retired Horses / Layoffs
 - Riding Academies
 - Rodeos
 - Saddle Fitting
 - Saddlery
 - Show Promoters/Event Organizers
 - Stall Fronts
 - Studs
 - Supplements
 - Tack
 - Tack Consignment
 - Tack Repair
 - Tax Planning
 - Therapeutic Riding
 - Thermography
 - Thoroughbred Facilities
 - Tourist Activities
 - Trail Courses
 - Trail Course Training
 - Trail Riding (horse rental)
 - Trail Riding (self supplied horse)
 - Trailer Sales & Repair
 - Trailer/Travel Accessories
 - Transportation
 - Travel Agents (equine focused)
 - Traveling Horse Exerciser
 - Traveling Riding Instructor
 - Truck Sales, Servicing, & Rentals
 - Vacation Rental (horses allowed)
 - Vaulting
 - Veterinarians
 - Veterinary Orthopedic Manipulation (VOM)
 - Videographers
 - Website Design
 - Western Lessons
 - Western Pleasure Lessons
 - Western Pleasure Training
 - Western Training
 - Western/Cowboy Dressage
 - Wilderness Pack Trips
 - Wine Tours on Horseback
 - Youth Camps & Activities
 - Other: (Please Specify) :
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