



5th Annual Oregon Horse Directory

*The only statewide equine
resource in Oregon!*

All Equine Related
Businesses and
Organizations can
receive a **FREE**
Classified Listing!

PREMIER classified
listings are only **\$30**

Or are FREE with your 2019
OHC Basic Membership.

Deadline:
Friday, January 11, 2019



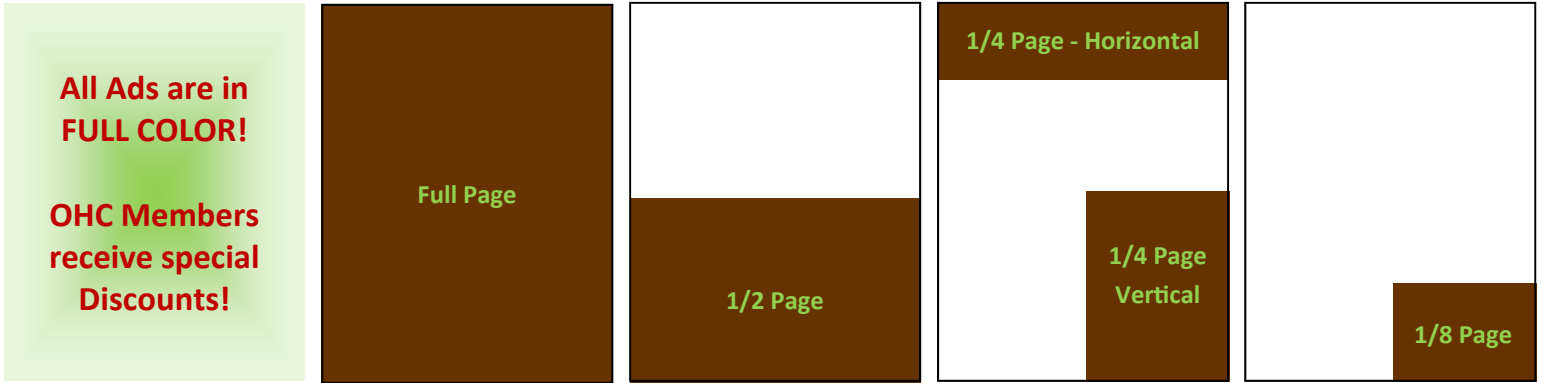
DISTRIBUTED THROUGHOUT OREGON AT:

Feed Stores - Tack Stores - Equine Events and Shows - Veterinarian Offices
Annual Association Conferences & Banquets - All OHC booths

Also available as a .PDF on our website

www.OregonHorseCountry.com

2019-2020 Oregon Horse Directory Advertising Information



10,000+ printed copies distributed state-wide and hundreds electronically at OregonHorseCountry.com!

	Ad Size (width x height)	OHC Golden Horseshoe Member Price*	OHC Basic Member Price*	Non-Member Price
Back Cover <i>plus online ad</i>	5" x 8"	\$1,100	\$1,210	\$1,390
Inside Front Cover <i>plus online ad</i>	5" x 8"	\$1,100	\$1,210	\$1,390
Inside Back Cover <i>plus online ad</i>	5" x 8"	\$ 750	\$ 825	\$ 950
Full Page <i>plus online ad</i>	5" x 7.5"	\$ 650	\$ 715	\$ 825
1/2 page <i>plus online ad</i>	5" x 3.75"	\$ 320	\$ 350	\$ 400
1/4 page - vertical	2.375" x 3.75"	\$ 190	\$ 210	\$ 240
1/4 page - horizontal	5" x 1.75"	\$ 190	\$ 210	\$ 240
1/8 page	2.375" x 1.75"	\$ 110	\$ 120	\$ 135

**OHC Basic Membership is \$100 per year and Golden Horseshoe Membership is \$250 per year and provides a number of benefits above the Basic level. Please contact the OHC Office to learn more at 971-224-5879 or Brandi@OregonHorseCountry.com.*

DISPLAY ADVERTISING INFORMATION - ALL ADS ARE IN FULL COLOR

- Ads must be sent as digital artwork in PDF or JPG files to Brandi@OregonHorseCountry.com.
- A signed Directory Order Form contract must be submitted to reserve advertising space.
- In order for your display ad to be included in the 2019-2020 Oregon Horse Directory, full payment and ad artwork must be received by Friday, January 11, 2019.
- To receive the member rates, OHC membership for 2019 must be paid by January 11, 2019.
- Cover and full page ads will also receive a complimentary banner ad in the online directory search page and your respective business categories at www.OregonHorseCountry.com. Half page ads also receive a free online banner ad in your categories. Banner ads are 800x100 pixels and will be displayed through December 31, 2019.

CLASSIFIED LISTING INFORMATION

- **BASIC listings are FREE**, and includes: business name, city/state, and phone number in up to 3 categories for free, additional categories can be purchased for \$10 each and must be paid by January 11, 2019.
- **PREMIER listings are \$30** (or free with your 2019 OHC membership) and includes: a bolded business name, full street or mailing address, city/state, phone number, email, and website in up to 5 categories, additional categories can be purchased for \$10 each.
- Staff has the right to edit category choices in order to make sure all listings are easily found.
- Those wishing to be included may submit their information on the Directory Order Form or by email with all information requested on the Directory Order Form to brandi@oregonhorsecountry.com.

Contact Info	<p>Brandi Ebner, OHC Executive Director 971-224-5879 / Brandi@OregonHorseCountry.com www.OregonHorseCountry.com</p>	<p>Deadline for Display Ads and Classified Listings is Friday, January 11, 2019</p>
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PO Box 1664
Prineville, OR 97754
971-224-5879

OREGON HORSE DIRECTORY ORDER FORM

This publication will be printed in full color with distribution throughout Oregon starting in early March 2019. Upon filling out this order form, and signing at the bottom, you are entering into a contract with Oregon Horse Country for any fees incurred for display advertising or classified advertising as selected below.

OHC staff has the right to edit information provided as necessary.
Please print clearly—unreadable submissions will NOT be printed.

___ I WANT A FREE BASIC CLASSIFIED LISTING:

Business Name/Organization: _____

City/State: _____

Phone Number: _____

1st Category (from list on next page): _____

2nd Category (from list on next page): _____

3rd Category (from list on next page): _____

Additional categories may be purchased for \$10 each (please make note of additional categories): _____

___ I WANT A \$30 PREMIER LISTING: Please fill out the fields above, plus those below.

A Premier Listing is included with your 2018 OHC membership (no additional fee required)

Physical Address: _____

Contact Email: _____

Website: _____

4th Category (from list on next page): _____

5th Category (from list on next page): _____

Additional categories may be purchased for \$10 each (please make note of additional categories): _____

OPTIONAL DISPLAY ADVERTISEMENTS (CHECK ONE): Contact our office for info on Cover Page Ads

	OHC Golden Horseshoe Rate	OHC Basic Member Rate	Non-Member Rate
Back Cover **	<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$1,210	<input type="checkbox"/> \$1,390
Inside Front Cover **	<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$1,210	<input type="checkbox"/> \$1,390
Inside Back Cover **	<input type="checkbox"/> \$ 750	<input type="checkbox"/> \$ 825	<input type="checkbox"/> \$ 950
Full Page **	<input type="checkbox"/> \$ 650	<input type="checkbox"/> \$ 715	<input type="checkbox"/> \$ 825
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1/4 page - horizontal	<input type="checkbox"/> \$ 190	<input type="checkbox"/> \$ 210	<input type="checkbox"/> \$ 240
1/8 page	<input type="checkbox"/> \$ 110	<input type="checkbox"/> \$ 120	<input type="checkbox"/> \$ 135

** Comes with online directory banner ads as well**

Must submit digital artwork as .pdf or .jpg with resolution of 300 DPI

PAYMENT AND SIGNATURE:

Advertising submission and payment for all advertising fees must be submitted by Friday, January 11, 2019.

Send to: Oregon Horse Country, PO Box 1664, Prineville, OR 97754 or email to brandi@oregonhorsecountry.com

Credit card payments can be made by calling our office 971-224-5879 or visiting the Directory tab on our website.

Advertiser Signature: _____

Date: _____